Boost Your Immune System

Stuffy, runny noses, coughing, headaches, chills, lack of sleep, sneezing, stomach problems...we have all been there before, and most of us would like to never be there again. Every year as cold and flu season approaches there is a flood of advertisements urging you and your family to get your annual flu vaccination sooner than later. But there’s a little voice in the back of your head reminding you that you got your flu shot last year, but you still got sick! Wouldn’t you be better off saving yourself the money, pain, and inconvenience and just taking your chances?

The answer is no. There is no doubt that it is important for people to get annual vaccinations against influenza, especially children, elderly, pregnant or nursing mothers, and those who are in regular contact with those populations.¹ Research has routinely confirmed dramatic decreases in illness, sick days, and duration and severity of infection following vaccination. But remember, the flu vaccine is not guaranteed to keep you from getting sick and actually only protects you from 3-4 strains of influenza, selected by experts a year in advance based on best guesses of the most likely strains for the year. It will not protect you from many other wintertime illnesses including the common cold (rhinovirus).

The good news is that there are a lot of things you can do in addition to getting vaccinated to help boost your immune system and improve your chances of staying healthy all year long. The lifestyle modifications you can make to help boost your immune system likely come as no surprise, because they are the same things we know improve every aspect of overall health.
health. This includes increasing or maintaining physical activity, eating plenty of fresh vegetables and fruits, consuming adequate dietary fiber, drinking lots of water, and getting adequate sleep. These are definitely the most important things you can do for improving your immune health, but you can also give your immune system an added boost by incorporating specific nutritional supplements into your routine.

How can Viniferamine Supplements help you stay healthy during this cold and flu season?

Olivamine 10 Max is our patented formula that contains natural antioxidants, B vitamins, and select amino acids. Olivamine 10 Max has been shown to increase genetic expression of protective antioxidants and proteins within the cell that can actually increase the lifespan of cells. This is important to reduce the effects of cellular waste products that can burden the immune system and contribute to illness. Studies have also shown that hydroxytyrosol, one of the primary antioxidants found in olives, actually has antiviral properties against influenza. Olivamine 10 Max is found in all Viniferamine Supplements with the highest doses found in ImmuneBoost™.

ImmuneBoost™ is vital to help your body rid itself of toxins that can burden and overwhelm your immune system. Nutrients included in Pinnaclife ImmuneBoost like N-acetyl-l-cysteine and sulforaphane (from broccoli) help boost the immune system on a cellular level by supporting healthy liver metabolism and restoring levels of important detoxifying cellular antioxidants like glutathione. Low levels of glutathione have been associated with viral infection and impaired immune function, while nutrients that increase glutathione levels, like N-acetyl-l-cysteine, have been shown to protect against viral infections. ImmuneBoost also contains a potent dose of Olivamine 10 Max to provide the previously mentioned benefits from the patented formula.

Sleep Support can help you to get adequate amounts of body-restoring restful sleep that is needed to keep your immune system functioning. Melatonin, magnesium, and curcumin have been shown to help support a natural sleep cycle while exhibiting calming effects. In addition to promoting restful sleep, both curcumin and melatonin have actually been shown to have anti-viral properties that can protect you from becoming ill.

Vitamin D3 (cholecalciferol) is a hormone that is produced naturally in your skin by sunlight. A large percentage of Americans are becoming deficient in Vitamin D because they are spending more time indoors and also protecting their skin from sunlight using clothing and sunscreens. People also experience lower Vitamin D levels in winter months when there is less direct sunlight available. Vitamin D is a potent stimulator of
immune cells and required for proper functioning of the immune system. Deficiency is thought to contribute to the increased rates of illness, heart attacks, seasonal depression, and weight gain that we see in the winter months. Maintaining adequate levels of Vitamin D is considered by many healthcare professionals to be just as important, if not more important, than getting an annual flu shot. Sleep Support, Mood Support, Joint Health, Brain Health, and Energy Support each contain 600 IU of Vitamin D.

Don’t let cold and flu season catch you off guard! Start incorporating the Viniferamine Nutritional Supplements today to help support your immune system and keep you feeling healthy and energized all year round!

For more information about the seasonal flu vaccine, visit the United States Centers for Disease Control (CDC) webpage (www.cdc.gov/flu/protect/keyfacts.htm) or ask a trusted healthcare provider.

References


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**About the author:** Kyle Hilsabeck, PharmD., is the Vice President of Pharmaceutical Affairs at McCord Holdings and licensed by the Iowa Board of Pharmacy. He completed bachelors degrees in biology and biochemistry at Wartburg College before earning his Doctorate of Pharmacy from the University of Iowa College of Pharmacy. Upon graduation, he completed a community pharmacy practice residency through the University of Iowa where he focused primarily on nutritional aspects of care including the use of vitamin, mineral, and herbal supplements. He has taught courses for the University of Iowa College of Pharmacy on vitamins, minerals, herbs, and nutritional supplements and given many presentations on the subject as well. He has a passion for improving patient care specifically with regards to the safety and quality of the nutritional supplements and health information people use.

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